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6271
A Preview of Two
Spring Favorites



CAMELLIA—*Chandlerii elegans*

SWISS FLORAL COMPANY

ESTABLISHED IN 1906

1920 N. E. Seventh Avenue. TRINITY 9865
PORTLAND, OREGON

Miss Newman

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U. S. Department of Agriculture.

To —

U. S. DEPT. OF AGRICULTURE

WASHINGTON, D. C.



CAMELLIAS



CAMELLIA

Kumasaki

THE world's finest evergreen shrub for Pacific Coast Gardens, may also be grown in pots or tubs in colder sections, and sheltered during winter. Will bloom beautifully indoors if kept in a cool room. They will grow in most ordinary garden soil, but prefer an abundance of leaf mould or peat moss. A north or east exposure is preferable and temperatures to 10° above will not harm them unless exposed to the full sun. Pot-grown plants may be set out any time, or may be flowered indoors and set out in the spring. The elegant shaped waxy flowers often unfold very early, and the beauty of them brings a thrill not soon forgotten. They start flowering in the smallest sizes.

For discriminating buyers, desiring the finest pure named specimens, healthy, vigorous plants that will add immeasurably to the beauty of a home or garden, we offer the following selected varieties:

ROSITA—Finely formed deep rose; symmetrical flower; medium size; very profuse bloomer. From 50c to \$2.50 each.

YUKI-BOTAN—Very large double imbricated flower, with pure white petals, turning back; late flowering; large roundish leaves; rare and very choice. \$1.50 to \$2.50 each.

HIKARU - GENJI—A large light pink, with beautiful markings of lighter shading on the petals. 75c to \$2.50 each.

SHISU—Deep scarlet, of symmetrical form; is very late flowering and compact; slow growth; medium large size; a rare beauty seldom seen, but much admired. \$1.50 each; pot-grown only.

KUMASAKI—Deep rose, of very large size, and elegant form, somewhat irregular; profuse flowering, and of lasting quality. Truly the outstanding sort in this climate. Pot-grown; from 75c to \$2.50 each.

PINK PERFECTION—Very formal light pink; of medium size, but great beauty; from 4-inch pots; 50c to \$1.00 each.

MAGNOLIAEFLORA—Flowers magnolia shaped; of a transparent pale pink; semi-double, with masses of yellow anthers in center; from 4-inch pots. \$1.00 each.

CAMELLIAS—Continued

CHANDLERII ELEGANS—A very large flowering sort; of bright rose pink color in the saucer-like petals, with anemone formed center of petalloids of a lighter shade, producing a unique effect. Perhaps the most admired Camellia today, for its large size and unique form; 4-inch pot-grown, \$1.00.

PURITY—Symmetrically formed; pure white; of good size; very double; 4-inch pot-grown—75c.

AREJISHI—Finely formed scarlet; of extra early flowering habit, with stems of bronzy color; shiny leaves. \$1.00 to \$2.00.

WAKANURA VARIEGATA—A very large flowering sort, with semi-double and single flowers, often on the same branch; color, bright red, with blotches of white, irregularly placed, some times pure red only. The large size and its changing colors make this a most interesting and showy sort, but of slow growth. Pot-grown, \$1.00 to \$1.50.

CAPRICE—Pure white double, with golden stamens; \$1.00 each; pot grown.

All the above listed are from two to four-year-olds. Those desiring larger specimens, for immediate landscape effects, may select for size, in our nurseries, specimens up to 50 years old.

*Camellias, Being
Heavy, Are
Best Sent by
Express or
Auto Freight*

*Parcel Post Orders
Must Include
15% of Cost Price
for Shipping
Charges*

CAMELLIA
Rosita



A SUGGESTION!

Flowers or plants sent to a bereaved family's home are appreciated.



TIGRIDIA

Mexican Day Lily

We offer these in red, yellow, orange rose, pink and white colors, at \$1 dozen.

A MASTER Selection of MODERN ROSES

THE following represents a choice of the most approved varieties from a collection of more than one hundred varieties. Each will be found really distinctive and a real jewel of beauty under favorable growing conditions. They are strong two-year-old field-grown plants. Some varieties are in limited quantities, making early orders advisable.

CAUTION: *When received, unpack at once, then dip in pail of water so that the roots never become dry before planting. Firm the soil when setting out and trim them very short, to assure a vigorous start.*

Each color group is represented by the most outstanding sorts only. Price (except as noted) 50c each; 12 for price of 10, postpaid, within 100-mile radius of Portland.

Shipping Period—February to April 15

The following list of thoroughbred Roses have real class and distinction; planting from this list, marks you as a connoisseur of fine Roses.

RED ROSES—

Victoria Harrington; long dark velvety red, with golden flush	75c
E. G. Hill; brilliant red of fine form and lasting; is very fragrant.....	50c
Etoile de Hollande; glowing velvety scarlet; sweet scented; good form	50c
Lord Charlemont; deep crimson; has very double lasting flower.....	50c
Wm. Orr; new rich velvety scarlet; of exceptional fine form.....	\$1.00
Margaret McGredy; vivid scarlet, tinted orange.....	50c
Ami Quinard; velvety black-red, non-fading; of good form (new).....	75c

YELLOW ROSES—

Lady Margaret Stewart; orange-yellow, turning to golden yellow.....	50c
Mevrouw G. A. Van Rossem; glowing apricot to a golden yellow; veined orange.....	50c
Sister Therese; golden yellow; splashed red; fine form.....	50c
Max Krause; very large golden yellow; glossy foliage.....	75c
Lady Forteviot; apricot buds; semi-double; golden yellow; glossy foliage.....	60c
Duquesa de Penaranda; large size flowers; apricot orange (new).....	75c
Mrs. E. P. Thom; bright yellow; slender buds.....	50c

COPPERY AND SALMON TINTED ROSES—

Chas. B. Kilham; buds long pointed oriental red; opening pink; gold base	50c
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Help Portland be worthy of its name, "The Rose City", by planting choice Roses. We supply only the finest.

You can depend on it, that plants, flowers, shrubs and garden needs purchased from us, will always be of finest quality.

ROSES—Continued

Mme. Ed. Herriott; coppery to salmon pink.....	35c
Souv. de Mme. Chambard; large flowers of coral pink..	50c
Heinrich Wendland; large coppery red, golden reverse to orange.....	50c
Mme. Joseph Perraud; long buds; bright orange, fading to pink; (new).....	75c
Edith Nellie Perkins; fine formed buds; soft salmon, inside reverse.....	50c
President Hoover; orange to pink; very fragrant.....	50c
Talisman; yellow, with pink; fragrant; fine form.....	50c

PINK ROSES—

Imperial Potentate; large, well formed buds; bright rose pink; fragrant	50c
Dame Edith Helen; finely formed, fragrant, flowers; very double; pink	50c
J. Otto Thilow; exceptionally fine formed pink flowers; (new).....	50c
Mme. Cecil Brunner; tiny fine bud rose, of pink color; (baby rose).....	50c
Irish Elegance; single flowering bud rose; salmon pink..	35c
Dainty Bess; soft flesh pink; single rose; has maroon stamens.....	50c
Rapture; soft salmon pink; long pointed buds; very fragrant	50c

WHITE ROSES—

Caledonia; long, fine formed buds of creamy tint, turning pure white.....	50c
Mme. Jules Bouche; white, flushed pink in center; profuse bloomer	35c
Souv. De J. B. Weibel; fine large white; of splendid form; (new).....	75c
Oswald Siepers; large; very fine formed; new white... ..	75c

CLIMBING ROSES—

Paul's Scarlet Climber; brilliant scarlet cluster; flowering.....	50c
Mermaid; large single yellow; continuous flowering; has glossy foliage.....	75c
Kitty Kinnimonth; large semi-double bright pink (new).....	75c
Climbing Mme. Ed. Herriott; coppery-salmon pink; of fine form	50c
Climbing Mme. Butterfly; finely formed soft salmon pink; very fragrant.....	50c

JUST A REMINDER!

Our floral designs will express your sentiments in a thoughtful, artistic manner. Phone TRinity 9865.

Now is the time to renovate lawns with our superior grade fertilizers, offered in various quantities at reasonable prices. We deliver.

We recommend the use of Nu-Life Fertilizer when planting; a 10-pound package for 75c will accomplish wonders when used as per directions. Include this item with your order. It pays!

TECOLOTE

Persian Butter-cups

The most serviceable garden cut-flower with the blooms often the size of carnations and lasting equally well; in colors of scarlet, crimson, orange, yellow, rose and of cream, mixed.

We offer this bulbous plant in pot-grown clumps ready to set out from early March to April. Each clump will bear clusters of flowers from middle of May to June.

Require a sunny location, in good soil, and may be set 8 to 12 inches apart. When flowering is done, they may be dried and saved for the next year.

No other spring flower will provide as much charm and beauty as these *Ranunculus* of the finest Australian types ever seen here.

Try a dozen and be convinced by their beauty!

1 Dozen from 3-inch Pots, \$1.50; \$10.00 per 100
4 Dozen \$5.00 — Postpaid



SPECIAL!

SUPER SWISS GIANT PANSIES—A limited quantity of Europe's finest Pansy creation are ready for lovers of this popular garden plant, and promise to be a sensational feature for careful planters. Strong plants \$1.00 per doz.

PANSY DELPHT BLUE—A new color type in this plant. Price of these true to name sorts, per dozen, 75c; 3 dozen for \$2.00; per 100, \$5.00.

WHITE VIOLAS—The popular modern color for border effects; will delight our garden fanciers. Fine plants 75c per dozen; 3 dozen for \$2.00—postpaid.

APRICOT VIOLAS—A glorious apricot yellow flower of good size; in great profusion all summer; excellent border effects can be produced.

VIOLA FLORARIENSE—A small lavender; very profuse blooming; perennial sort; for mass effects in front of shrubbery borders; extremely robust and neat.

SWISS FLORAL CO.

*Supplying unsurpassed Plants, Flowers, Shrubs,
Lawns, Gardening Service and Information
Continuously for Over 30 Years!*

TELEPHONE TRINITY 9865

1920 N. E. Seventh Avenue
near Hancock

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Nursery at S.E. 28th & Holgate

OREGON

